



# ADP Thought Leadership



## Technology

- Implementing best practices for **digital transformation**
- HCM technology for the **evolving world of work**
- Making the journey to **cloud-based tech**
- Navigating the return to the workplace through **innovative technology**, AI and data



## Talent

- Attracting and retaining talent in the **new world of work**
- Engaging a diverse workforce to **drive change**
- Managing a **gig workforce** within a global enterprise
- Nurturing **employee engagement** to unlock potential



## Data

- Analyzing data for **strategic planning**, such as benchmarking and predicting turnover
- Turning valuable **workforce analytics** into measurable business outcomes
- Assessing **real-time data** on the labor market landscape



## Compliance

- Keeping up with complex global and local **regulations**
- Examining the **future of pay** and accelerating desire for on-demand, real-time, and flexible pay models
- Evaluating the value of **employee financial wellness** on overall business plan

For over 70 years, ADP has been shaping the future of work. Our legacy of innovation and service has yielded a profound understanding of the employee experience and a dedication to responding to changing workforce needs with insights and solutions. With expertise in technology, human resources, talent, benefits and payroll, and informed by unique research and data, ADP leaders have the insight needed to help every business and employee achieve their full potential.



Always Designing  
for People™