

ADP Earns Five Brandon Hall Group HCM Excellence Awards for Innovation in Learning and Development

ROSELAND, N.J., August 28, 2020 – Industry research and analyst firm Brandon Hall Group has recognized ADP, a leading global technology company, with five coveted HCM Excellence Awards for its innovative human capital management (HCM) solutions surrounding learning and development.

ADP received one Gold HCM Excellence Award for Best Advance in Learning Technology Implementation, one Silver HCM Excellence Award for Best Advance in Establishing Governance to Guide Learning Decisions, and three Bronze HCM Excellence Awards for Best Advance in Learning Technology Implementation, Best Use of Performance Support, and Best Advance in Creating a Learning Strategy. This esteemed awards program recognizes organizations that have successfully deployed programs, strategies, modalities, processes, systems and tools that achieved measurable results.

“We are incredibly proud to see our learning and development programs receive such strong recognition from Brandon Hall,” said Andrea Elkin, vice president of enterprise learning at ADP. “We are dedicated to helping our associates, clients, and company thrive through digital transformation and delivering innovative solutions that can enrich the learner experience and help everyone reach their full potential.”

Brandon Hall Group analysts and executives – a panel of veteran, independent senior industry experts – evaluated the award entries based on the following criteria: fit the need, design of the program, functionality, innovation, and overall measurable benefits.

“Organizations around the world highly value Brandon Hall Group Excellence Awards – so much so that we received a record number of applications in the middle of a global pandemic,” said Rachel Cooke, Brandon Hall Group COO, and leader of the HCM Excellence Awards Program. “The awards provide valuable recognition and validation of best practices in all areas of HCM at a time when they have never been more important to both employers and employees.”

“The Excellence Awards serve the critical function of reinforcing the essential business benefit of creating great experiences for candidates and employees,” added Brandon Hall Group CEO Mike Cooke. “All award winners must demonstrate that their HCM programs drive bottom-line business results. That’s what sets our awards program apart from all others.”

To learn more about the 2020 Brandon Hall Learning Excellence winners, please visit [here](#). For more information on ADP, visit [ADP.com](https://adp.com).

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