

## ADP and Intuit Deepen Cross-Platform Connection with New Self-Service Solution

### Two-Way Integration Between RUN Powered by ADP and QuickBooks Online Dramatically Improves User Experience for Accountants and Clients

ROSELAND, N.J., May 8, 2019 /PRNewswire/ -- ADP, a leading global technology company providing human capital management (HCM) solutions, today announced the next step in its ongoing, collaborative, cross-platform relationship with Intuit®. QuickBooks® Online users can now seamlessly connect their accounting data with RUN Powered by ADP®, minimizing effort and providing an easy, real-time experience that best meets their business needs.

This integration offers a simplified, friendly design and powerful, two-way integration. Users will save time, experience fewer errors and less re-work, leading to a streamlined payroll and accounting experience. QuickBooks ProAdvisors<sup>1</sup> have the ability to access this functionality for all their RUN clients through Accountant Connect<sup>SM</sup>, ADP's cloud-based client platform.

The partnership provides a simpler and more accurate General Ledger Interface mapping experience, eliminating the need for offline customer service assistance to activate and manually set up the integration. Once set up, the need to manually generate general ledger files and download data for each pay period is eliminated. Mapping and integration have also been improved for QuickBooks Desktop users. It is easy to set up and complete, from start to finish, in a true do-it-yourself fashion.

"Accountants are increasingly transitioning into the role of strategic business advisor," said Joe DeSliva, SVP, Small Business Services at ADP. "This integration gives back much-needed time that accountants can use to re-invest in their broader advisory services."

With this timesaving, accountants can provide more strategic offerings to deliver real business value for clients, such as enhanced Compensation Benchmarking powered by ADP DataCloud, which can be used to advise clients on hiring and talent retention.

"Intuit and ADP are both committed to helping accountants and small business owners succeed," said Ariege Misherghi, Accountant Leader at Intuit. "This new platform integration delivers on that commitment by helping our joint customers be more efficient and save time so they can focus more on strategic business decisions that help them grow and prosper."

"We now have this full, seamless cloud solution for our clients" said, Jennifer Brazer, Founder and CEO of Complete Controller. "TSheets is the perfect mobile on the go app that now integrates directly with RUN. Combined with Accountant Connect you just can't lose. This process allows us to get in there and run the payrolls and reports and integrate directly into QuickBooks Online saving us and our client's time and energy." View the entire case study [here](#).

Heather Satterley, a Certified QuickBooks ProAdvisor, will highlight the new integration in her webinar, "[Grow Your Firm with Process Automation Advisory Services](#)" on May 16<sup>th</sup>. Demonstrations will be available in the ADP booths at Scaling New Heights 2019 in Salt Lake City in June and QuickBooks Connect 2019 in San Jose in November.

To learn more, visit [adp.com/accountant](https://adp.com/accountant).

#### About Intuit (NASDAQ-INTU)

Intuit's mission is to Power Prosperity Around the World™. Our global products and platforms, including [TurboTax®](#), [QuickBooks®](#), [Mint®](#) and [Turbo™](#), are designed to empower consumers, self-employed and small businesses to improve their financial lives, finding them more money with the least amount of work, while giving them complete confidence in their actions and decisions. Our innovative ecosystem of financial management solutions serves approximately 50 million customers worldwide, unleashing the power of many for the prosperity of one. Please visit us for the latest news and in-depth information [about Intuit](#) and its brands and find us on [social](#).

<sup>1</sup>For more information about Intuit's QuickBooks ProAdvisor Program for accounting professionals, please click [here](#).

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