Getting Your Data to Work for You: ADP DataCloud Uncovers What Executives and Managers Need to Know about their Workforce

Industry-first mobile solution empowers business leaders with actionable insights that are just a tap or swipe away

ROSELAND, N.J., Sept. 6, 2018 /[PRNewswire](#)/ -- ADP today announced the launch of Executive and Manager Insights on the ADP® Mobile Solutions app. Integrated into the ADP Mobile Solutions app, this solution taps into artificial intelligence (AI) and machine learning (ML) innovation to serve up actionable workforce insights directly to business leaders and front-line mangers in real time.

Using artificial intelligence and machine learning, ADP's Executive and Manager Insights continually sifts through wage, time, location, industry, and many other types of data, to uncover insights that can be used for better, faster, smarter decisions every day. Powered by ADP DataCloud, Executive and Manager Insights delivers analytics and provides competitive context through [award-winning](#) benchmarking. Drawn from nearly 30 million employees of ADP clients, the data provides rich insights that help foster collaboration between business and HR leaders.

"Visibility to important workforce insights delivered in a conversational way can be a game-changer for business leaders," said Marc Rind, chief data scientist at ADP. "We're using artificial intelligence and machine learning to sift through our clients' data and serve up critical workforce insights that provide a type of 'human GPS' for leaders to navigate and monitor the biggest areas of opportunity for improvement. In addition, by serving the data up directly to business leaders and managers we are freeing up time for HR teams to focus on engagement, talent management and the business of human resources."

Delivered in easy-to-consume headlines for executives and managers through both the ADP Mobile Solutions app and email, the solution analyzes client data to spot meaningful trends and patterns, such as which departments have the highest overtime or the locations where turnover might be spiking. These insights can then be shared by email, text or other push features to help address issues and problem solve. Key highlights of the new solution include:

- **Competitive Context**: Benchmarking insights provide competitive context needed by business leaders, helping them determine where they can improve industry competitiveness. Simple headlines uncover important trends, supported by data visualizations.
- **Easy 3-Step Insights Delivery**: Receiving insights is as simple as customizing mobile notifications, receiving daily or weekly snapshots of what's going on, and taking action by collaborating with the right teams.
- **Location-Based Services**: Available shortly after launch, on-the-go business leaders can take advantage of location-specific notifications sent to their mobile devices about teams as they arrive at different sites.

Artificial intelligence collects user patterns and feedback on each specific insight that is read to help refine and personalize insights over time using machine learning. This advanced technology will provide a more personalized experience for each individual user.

"We are so excited for our managers to have insights from analytics pushed to them on their mobile devices," said Lisa Maxey, Director of HRIS & Compensation at GBW Railcar. "Since our managers work in the field instead of at a desk, Executive and Manager Insights allows our managers to access workforce insights to make better business decisions in the field."

Business leaders using ADP Vantage HCM ® or ADP Workforce Now ® can begin to receive Executive and Manager Insights on their mobile devices.

For more information, visit [ADP.com](#).

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