

ADP Named a Leader in the IDC MarketScape for Worldwide Integrated Talent Management, Worldwide Compensation Management and Worldwide Learning Management

ROSELAND, N.J., Sept. 5, 2018 /PRNewswire/ -- ADP® today announced it has been named a Leader in IDC MarketScapes for Worldwide Integrated Talent Management, Worldwide Compensation Management and Worldwide Learning Management.* The company was recognized by IDC for its ability to support organizations of all sizes and complexity as well as its extended services capabilities. These reports mark significant upward momentum for ADP in the realm of Talent Management, marking ADP's debut as a Leader.

The IDC MarketScape assesses the capabilities and experience of vendors in the integrated talent management market. The reports recognized ADP for its proven track record of supporting organizations big and small through a balance of innovation, steady growth, and financial strength. Investments in product continue to improve capabilities across all talent management processes — and beyond with the acquisitions of employee engagement solution firm The Marcus Buckingham Company and talent marketplace WorkMarket.

The reports recognized ADP for "demonstrating a solid commitment to supporting its clients in the modern world of work with the release of Pay Equity Explorer, clearly practicing what it preaches when it comes to some of the most complex challenges today's talent and HR leaders face. The result is an expansive product portfolio powered by global compliance expertise and a clear vision for enabling the future of HR."

Sreeni Kutam, Chief Human Resources Officer at ADP said, "At ADP, we're proud to be recognized by the IDC MarketScape for our unwavering commitment to the role technology plays in transforming the world of work and pay. We're continuously growing both our technology and service offerings across the HCM landscape, and we've made significant strides this year in delivering innovation across our Talent Management, Learning and Compensation Management offerings. ADP is dedicated to investing in innovation as we look towards evolving the tools and services our clients depend on to power their HR and talent strategies.

Lisa Rowan, research vice president of Human Capital and Talent Management Software and Services at IDC said, "ADP has demonstrated a solid commitment to supporting its clients in the modern world of work, clearly practicing what it preaches when it comes to some of the most complex challenges today's talent and HR leaders face. The result is an expansive product portfolio powered by global compliance expertise and a clear vision for enabling the future of HR."

This is the second time ADP has been named a Leader in the IDC MarketScape for Compensation Management Vendor Assessment and the first time it has been named a Leader in the IDC MarketScape for Worldwide Integrated Talent Management.

For more information on the IDC MarketScape for Worldwide Integrated Talent Management and Worldwide Compensation Management, please click [here](#).

About IDC MarketScape

IDC MarketScape vendor analysis model is designed to provide an overview of the competitive fitness of information and communications technology suppliers in a given market. The research methodology utilizes a rigorous scoring methodology based on both qualitative and quantitative criteria that results in a single graphical illustration of each vendor's position within a given market. IDC MarketScape provides a clear framework in which the product and service offerings, capabilities and strategies, and current and future market success factors of IT and telecommunications vendors can be meaningfully compared. The framework also provides technology buyers with a 360-degree assessment of the strengths and weaknesses of current and prospective vendors.

About ADP (NASDAQ-ADP)

Powerful technology plus a human touch. Companies of all types and sizes around the world rely on ADP cloud software and expert insights to help unlock the potential of their people. HR. Talent. Benefits. Payroll. Compliance. Working together to build a better workforce. For more information, visit [ADP.com](#).

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* IDC MarketScape: Worldwide Integrated Talent Management 2018 Vendor Assessment (Doc #US41522417e,

July 2018), IDC MarketScape: Worldwide Compensation Management in Integrated Talent Management 2018 Vendor Assessment (Doc #US41522317e, July 2018) and IDC MarketScape: Worldwide Learning Management in Integrated Talent Management 2018 Vendor Assessment (Doc#US41522517)

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