

# ADP Named to LinkedIn Top Companies List Recognizing Where Jobseekers and Professionals Want to Work in 2018

ROSELAND, N.J., March 21, 2018 /PRNewswire/ -- LinkedIn<sup>®</sup>, the world's largest professional network, has recognized ADP<sup>®</sup> as one of its 2018 Top Companies. The third annual list highlights the top 50 companies that are most in-demand by jobseekers and have figured out how to attract and retain top talent. The LinkedIn editorial team analyzed billions of actions and behaviors taken by its more than 500 million LinkedIn members to come up with a blended score used to rank the winners.

"We're honored to be recognized as one of the most sought-after brands for jobseekers and professionals," said Liz Gelb-O'Connor, vice president of global employer brand and marketing at ADP. "When you consider the ever-increasing competition for talent, having a strong employer brand to attract and retain talent is more critical than ever. Our inclusion on the list is a reflection of our commitment to creating a diverse and inclusive work environment that truly values our greatest asset: our people."

ADP received more than 660,000 job applications last year, and its global career sites had more than 1 million unique visitors in the second half of 2017.

Rather than relying on questionnaires, the Top Companies list measures actual behavior of LinkedIn users focused on four core areas: reach, engagement, job interest and new hire retention. It looks at metrics such as the rate people are viewing and applying to job postings featured on LinkedIn, how many professionals are viewing a company's career page, and whether employees are staying at a company for at least a year. The results are then normalized to ensure that companies are measured against their peers. The analysis was only run on companies with more than 500 employees.

In addition to being recognized as one of LinkedIn's Top Companies, ADP has also been named to the 2018 "Top Companies for Executive Women" list by the National Association for Female Executives<sup>®</sup>, the 2018 "America's Best Employers for Diversity" list by Forbes<sup>®</sup>, and the 2018 "World's Most Admired Companies" list by FORTUNE<sup>®</sup>.

For more information on the LinkedIn Top Companies 2018 list, visit [here](#). To learn more about ADP careers and its commitment to inclusiveness, please visit the company's [careers](#) and [diversity](#) pages.

## **About ADP** (NASDAQ-ADP)

Powerful technology plus a human touch. Companies of all types and sizes around the world rely on ADP cloud software and expert insights to help unlock the potential of their people. HR. Talent. Benefits. Payroll. Compliance. Working together to build a better workforce. For more information, visit [ADP.com](#).

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