

MEDIA ALERT: October 2017 ADP National Employment Report(R), ADP Small Business Report(R) and ADP National Franchise Report(R) to be Released on WEDNESDAY, November 1, 2017

ROSELAND, NJ -- (Marketwired) -- 10/25/17 -- *WHAT:*

ADP® will release the October findings of the *ADP National Employment Report*, *ADP Small Business Report* and *ADP National Franchise Report* on *Wednesday, November 1, 2017 at 8:15 a.m. ET.*

Due to the important contribution that small businesses make to economic growth, ADP issues the *ADP Small Business Report* independently of the *ADP National Employment Report*. The *ADP Small Business Report* offers detailed private sector employment data that are specific to businesses with 49 or fewer employees.

Broadly distributed to the public each month, free of charge, the *ADP National Employment Report* and *ADP Small Business Report* are derived from ADP payroll data representing 411,000 U.S. clients and nearly 24 million workers, and are published by the [ADP Research Institute®](#) in collaboration with Moody's Analytics.

The *ADP National Franchise Report* measures monthly changes in franchise employment. The matched sample used to develop the *ADP National Franchise Report* is derived from ADP payroll data, which represents 15,000 franchisors and franchisees employing nearly one million U.S. workers.

WHEN:

WEDNESDAY, November 1, 2017, 8:15 a.m. ET

Conference Call for Media to follow at 8:30 a.m. ET:

Following the release of the *ADP National Employment Report*, Moody's Analytics Chief Economist Mark Zandi will provide context on the employment data and answer questions from media during a conference call.

Journalists are invited to access the call by dialing: 1-800-675-6207

NOTE: This is an operator-assisted conference call dial-in number and there is no passcode required.

ABOUT ADP (NASDAQ: ADP):

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ADP-Media

Media Contact:

Allyce Hackmann
ADP, LLC

Allyce.Hackmann@ADP.com
201-400-4583

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