

# MEDIA ALERT - November 2016 ADP National Employment Report®, ADP Small Business Report® and ADP National Franchise Report® to be Released on WEDNESDAY, November 30, 2016

ROSELAND, NJ -- (Marketwired) -- 11/23/16 -- ADP (NASDAQ: ADP)

# WHAT:

ADP<sup>®</sup> will release the November 2016 findings of the ADP National Employment Report, ADP Small Business Report and ADP National Franchise Report on <u>Wednesday, November 30, at 8:15 a.m. ET.</u>

Due to the important contribution that small businesses make to economic growth, ADP issues the ADP Small Business Report independently of the ADP National Employment Report. The ADP Small Business Report offers detailed private sector employment data that are specific to businesses with 49 or fewer employees.

Broadly distributed to the public each month, free of charge, the *ADP National Employment Report* and *ADP Small Business Report* are derived from ADP payroll data representing 411,000 U.S. clients and nearly 24 million workers, and are

published by the <u>ADP Research Institute</u><sup>®</sup> in collaboration with Moody's Analytics.

The ADP National Franchise Report measures monthly changes in franchise employment. The matched sample used to develop the ADP National Franchise Report is derived from ADP payroll data, which represents 15,000 franchisors and franchisees employing nearly one million U.S. workers.

#### WHEN: WEDNESDAY, November 30, 2016, 8:15 a.m. ET

## Conference Call for Media to follow at 8:30 a.m. ET:

Following the release of the *ADP National Employment Report*, Moody's Analytics Chief Economist Mark Zandi will provide context on the employment data and answer questions from media during a conference call.

Journalists are invited to access the call by dialing: 1-800-675-6207 NOTE: This is an operator-assisted conference call dial-in number and there is no passcode required.

## ABOUT ADP:

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