

ADP Positioned Highest in Gartner's Magic Quadrant for Payroll BPO Services for Fifth Consecutive Year

ROSELAND, NJ -- (Marketwired) -- 10/06/16 -- ADP[®] has been named a Leader in payroll business process outsourcing (BPO) services by Gartner, the world's leading information technology research and advisory firm. For a fifth consecutive year, ADP has been positioned highest in Gartner's Payroll BPO Magic Quadrant report, which this year evaluated the capabilities of eight payroll service providers.*

The 2016 study analyzed payroll vendors across all regions, employer sizes, and service-delivery models, evaluating their ability to execute and completeness of vision. According to Gartner, "Leaders perform well by having a clear vision of the market's direction and clients' needs, and by building capabilities and competencies to satisfy clients and sustain their leadership position. Leaders have superior market understanding, which they manifest through marketing and sales strategies that both respond to and lead the market for payroll BPO services. Leaders invest in continuous research and innovation in technology and payroll administration, have strong financial viability, and have customers who consistently testify to a positive relationship."

"For more than six decades, ADP has helped some of the world's largest companies, government organizations and small businesses manage their payroll needs," said Carlos Rodriguez, president and chief executive officer of ADP. "We are extremely proud to be recognized by Gartner for our superior market understanding and continuous investment in research and innovation in technology and payroll administration."

View the Gartner® Magic Quadrant® for Payroll BPO Services report here.

*Gartner "Magic Quadrant for Payroll BPO Services" by Sam Grinter, Dane S. Anderson, Helen Huntley, John Kostoulas, 25 August 2016.

Gartner does not endorse any vendor, product or service depicted in its research publications, and does not advise technology users to select only those vendors with the highest ratings or other designation. Gartner research publications consist of the opinions of Gartner's research organization and should not be construed as statements of fact. Gartner disclaims all warranties, expressed or implied, with respect to this research, including any warranties of merchantability or fitness for a particular purpose.

About ADP (NASDAQ: ADP)

Powerful technology plus a human touch. Companies of all types and sizes around the world rely on ADP's cloud software and expert insights to help unlock the potential of their people. HR. Talent. Benefits. Payroll. Compliance. Working together to build a better workforce. For more information, visit <u>ADP.com</u>.

ADP and the ADP logo are registered trademarks of ADP, LLC. ADP A more human resource is a service mark of ADP, LLC. All other marks are the property of their respective owners. Copyright © 2016 ADP, LLC. All rights reserved.

ADP-Media

Media Contact:

Chris Ashraf ADP, LLC 973 974-5178 Chris.Ashraf@adp.com

Source: ADP

News Provided by Acquire Media