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Media Alert: Companies May Overlook Available Tax Credits; ADP® Hosting Webinar on January 26 to Discuss New Technology to Help Companies Forecast and Capture Tax Credits for Which They Are Eligible

ROSELAND, NJ -- (Marketwired) -- 01/19/16 -- It is crucial for companies to develop the ability to identify and capture various tax credits for which they are eligible related to hiring, training, investing in the economy and more. Incorporating a strong foundation of technology and analytics will not only help businesses pursue new tax credit opportunities, it will also help optimize the value of each eligible credit.

This webinar will discuss the latest trends and best practices to help businesses better forecast tax credits, while retroactively identifying opportunities that otherwise may have been overlooked, including the Work Opportunity Tax Credit (WOTC). Topics to be discussed include:

- ┆ How to adopt and utilize technology and analytics to help you identify and secure eligible tax credits that best apply to your business.
- ┆ How to retroactively capture eligible tax credits that still apply to your business, while looking ahead to credits that you may qualify for.
- ┆ The differences in tax credits, how they apply to certain businesses, and why they are important in business today.

This free webinar will begin at 1pm ET on Tuesday, January 26, and will be led by Paul VanHuysen, Tax Director, ADP. Register [here](#) and learn more at [HR.com](#).

About ADP (NASDAQ: ADP)

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