



November 4, 2015

U.S. Added 52,500 Franchise Jobs in October, According to ADP National Franchise Report

ROSELAND, NJ -- (Marketwired) -- 11/04/15 -- U.S. private-sector franchise jobs increased by 52,500 during the month of October, according to the [ADP National Franchise Report](#)[®]. Broadly distributed to the public each month free of charge, the *ADP National Franchise Report* measures monthly changes in franchise employment derived from ADP's actual transactional payroll data. The report is produced by ADP[®] in collaboration with Moody's Analytics, Inc. and is published by the [ADP Research Institute](#)[®].

"October marks the highest number of franchise jobs added since we began publishing the report," said Ahu Yildirmaz, vice president and head of the ADP Research Institute. "Over 90% of the growth came from Auto Parts & Dealers and Restaurants, two sectors where job growth typically signals increased consumer spending."

October 2015 ADP National Franchise Report Highlights

[Click here to access the ADP National Franchise Report Infographic](#)

The table below presents U.S. franchise employment growth over time, measuring current month growth, year-over-year changes, and the average monthly growth rate over the past 12 months. This chart also reflects changes in small business employment to help illustrate the correlation between small businesses overall and franchises.

October 2015

| Industry | Monthly Employment Change | Employment Level (Thousands) | Monthly Growth Rate (%) | Contribution to Monthly Growth (%) | Year-Over-Year Growth Rate (%) | 12 Month Average Growth Rate (%) |
|--|----------------------------------|-------------------------------------|--------------------------------|---|---------------------------------------|---|
| <i>Total U.S. NonFarm Private Employment *</i> | 182,000 | 120,389 | 0.2% | | 2.1% | 0.2% |
| <i>Small Business (1-49 Employees)</i> | 90,000 | 50,494 | 0.2% | | 2.4% | 0.2% |
| Total U.S. Franchise Employment | 52,500 | 8,701 | 0.6% | 100% | 4.4% | 0.4% |
| Restaurants | 39,190 | 4,443 | 0.9% | 75% | 4.8% | 0.4% |
| Auto Parts and Dealers | 10,260 | 1,355 | 0.8% | 20% | 7.3% | 0.6% |
| Gasoline Stations and Auto Repair | 850 | 428 | 0.2% | 2% | -0.1% | 0.0% |
| Personal Services | 750 | 116 | 0.7% | 1% | 4.9% | 0.4% |
| Food Retailers | 650 | 185 | 0.4% | 1% | 4.2% | 0.3% |
| Accommodations | 530 | 712 | 0.1% | 1% | 1.3% | 0.1% |
| Personal Care Retailers | 530 | 70 | 0.8% | 1% | 7.4% | 0.6% |
| Real Estate | 440 | 92 | 0.5% | 1% | 1.0% | 0.1% |
| Professional Services | 310 | 127 | 0.2% | 1% | 3.4% | 0.3% |
| Building Material and Garden Equipment | 250 | 49 | 0.5% | 0% | 4.6% | 0.4% |
| Education | 190 | 66 | 0.3% | 0% | -0.1% | 0.0% |
| Business Services | 150 | 478 | 0.0% | 0% | 4.4% | 0.4% |
| Manufacturing | (20) | 23 | -0.1% | 0% | 1.4% | 0.1% |
| Rental | (40) | 35 | -0.1% | 0% | 2.9% | 0.2% |
| Other | (460) | 433 | -0.1% | -1% | 2.7% | 0.2% |
| Leisure | (1,050) | 89 | -1.2% | -2% | -1.7% | -0.1% |

* ADP National Employment Report

Note: Sum of components may not equal total due to rounding. Industries are ranked based on monthly contribution to Total Franchise Employment

The November 2015 *ADP National Franchise Report* will be released at 8:15 a.m. ET on Wednesday, December 2, 2015. A schedule of future release dates, as well as additional information about franchise employment, charts on monthly job growth and employment levels, and historical data is available at www.ADPemploymentreport.com.

About the ADP National Franchise Report®

The *ADP National Franchise Report*®, the first and only report of its kind, is a monthly measure of the change in total U.S. nonfarm private franchise employment derived from actual, anonymous payroll data of client companies served by ADP®, a leading provider of human capital management solutions. The matched sample used to develop the *ADP National Franchise Report* is derived from ADP payroll data, which represents 15,000 Franchisors and Franchisees employing nearly one million workers in the U.S.

The *ADP National Franchise Report* is published by the ADP Research Institute®, a specialized group within ADP that provides insights around employment trends and workforce strategy, in collaboration with Moody's Analytics, Inc.

Each month, ADP issues the *ADP National Franchise Report* as part of the company's commitment to adding deeper insights into the U.S. labor market and providing businesses, governments and others with a source of credible and valuable information. The *ADP National Franchise Report* is broadly distributed to the public each month, free of charge.

For a description of the underlying data and the statistical model used to create this report, please see "[ADP National Franchise Report: Development Methodology](#)."

For information about the ADP National Employment Report® and ADP Regional Employment Report® published each month by the ADP Research Institute, please visit: <http://www.adpemploymentreport.com/>.

About Moody's Analytics

Moody's Analytics helps capital markets and risk management professionals worldwide respond to an evolving marketplace with confidence. The company offers unique tools and best practices for measuring and managing risk through expertise and experience in credit analysis, economic research and financial risk management. By providing leading-edge software, advisory services, and research, including the proprietary analysis of Moody's Investors Service, Moody's Analytics integrates and customizes its offerings to address specific business challenges. Moody's Analytics is a subsidiary of Moody's Corporation (NYSE: MCO), which reported revenue of \$3.3 billion in 2014, employs approximately 10,200 people worldwide and maintains a presence in 35 countries. Further information is available at www.moodyanalytics.com.

About ADP (NASDAQ: ADP)

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