

ADP Vantage HCM Solution Garners Top Recognition in 2015 Technology Innovation Awards From Ventana Research

ROSELAND, NJ -- (Marketwired) -- 10/19/15 -- ADP[®] today announced that Ventana Research[®] has chosen <u>ADP Vantage</u> <u>HCM®</u> as the leading Human Capital Management (HCM) solution in the Business Innovation category of its 2015 Technology Innovation Awards.

The annual Ventana Research Technology Innovation Awards recognize business and technology achievements in 28 categories. The awards identify and honor companies behind the technologies that have had or have the potential to deliver the most striking positive impact on business. Ventana Research also recognizes pioneering vendors whose advancements in technology help drive change and increase value for organizations worldwide.

"We selected ADP Vantage HCM for its transformative approach to the user experience and for how its workflow enables managers to engage with the application and interact with the team to accomplish tasks in an efficient manner," said Mark Smith, CEO and chief research officer for Ventana Research. "The fresh, new approach to the application is overdue in the industry and will help employees not just be efficient through a modern user experience, but actually enjoy working with the application."

Award recipients were selected based upon each company's contributions in a specific business and/or IT category, and the extent to which they do or will help organizations enhance business processes and outcomes.

"ADP is delighted with this recognition as we continue to innovate on the user experience for ADP Vantage HCM," said Stuart Sackman, corporate vice president global product and technology at ADP. "Our goal is to help our clients preserve the 'human element' in human resources. We are committed to fostering people-driven applications that give our clients the tools they need to be more successful at work while driving employee productivity and engagement. We're dedicated to using our innovation to raise the bar with more user-friendly, more intuitive technology."

About ADP (NASDAQ: ADP)

Powerful technology plus a human touch. Companies of all types and sizes around the world rely on ADP's cloud software and expert insights to help unlock the potential of their people. HR. Talent. Benefits. Payroll. Compliance. Working together to build a better workforce. For more information, visit <u>ADP.com</u>.

About Ventana Research

Ventana Research is an authoritative, respected benchmark business technology research and advisory services firm. It provides insight and guidance on mainstream and disruptive technologies through a unique set of research-based offerings, including benchmark research and technology evaluation assessments, education workshops, and research and advisory services, such as Ventana On-Demand. Ventana Research's guidance is rooted in rigorous research-based benchmarking of people, processes, information and technology across business and IT functions in every industry. The company combines this benchmark research with its market coverage and in-depth knowledge of technology providers to deliver education and expertise to its clients, helping them increase the value they derive from technology investments while reducing time, cost and risk. To learn how Ventana Research advances the maturity of organizations' use of information and technology through benchmark research, education and advisory services, visit http://www.ventanaresearch.com/.

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