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ADP Named a Talent Acquisition Leader by Independent Research Firm

New Report Cites ADP for Strong Talent Acquisition Platform, Noting Mobile Capabilities as 'Best-in-Class'

ROSELAND, NJ -- (Marketwired) -- 09/17/15 -- ADP[®] today announced that it has been named a Leader by Forrester Research, Inc., in "The Forrester Wave™: Talent Acquisition Vendors, Q3 2015" report, which is designed to evaluate the talent acquisition tools a vendor uses to proactively search, find and nurture job candidates. The report also evaluates vendors that provide applicant tracking system and talent relationship management functionality in their recruiting offerings, and is designed to help application development and delivery professionals work with human resources to select the right recruiting partner.

"ADP has developed a strong talent acquisition platform," wrote Claire Schooley, principal analyst at Forrester Research. "It integrates the internal recruiting processes and workflow with the more recent focus on attracting and engaging the candidates using recruitment marketing and social sourcing."

"ADP enables customers to configure and build branded talent pools based on their needs, managing candidate campaigns, as well," the report continued. "The talent communities are localized in 15 languages. The candidate application process has robust native pre-screening capabilities, as well as integrations with assessment vendors... The mobile capabilities for both the candidate and hiring manager are best-in-class, allowing all processes to be accomplished remotely."

The Forrester Wave™ report also notes that ADP customers feel they are getting good value for the money and are satisfied with implementation, customer service, and training.

"ADP continues to focus on the human side of work for all our customers, large and small," said Dave Imbrogno, president of National Account Services at ADP. "Our strength is connecting people to companies in an integrated, seamless and elegant way that establishes an engaging, positive relationship from the moment the recruiting process begins. That expertise continues to help companies build better workforces to help drive business success."

ADP's solutions encompass all key pillars of human capital management, including HR, payroll, benefits, time and attendance, and an end-to-end talent management suite. In addition, ADP has delivered several market-leading innovations to its clients, including the industry's most popular [mobile application](#) across all major mobile platforms. Those innovations also include advanced analytics, a cloud-based document management system, health care compliance solutions, and a re-designed, consumer-grade user experience.

To download a complimentary copy of the Forrester Wave: Talent Acquisition Vendors, Q3 2015 report, click [here](#).

About ADP

Employers around the world rely on ADP[®] (NASDAQ: ADP) for cloud-based solutions and services to help manage their most important asset -- their people. From human resources and payroll to talent management and benefits administration, ADP brings unmatched depth and expertise in helping clients build a better workforce. A pioneer in Human Capital Management (HCM) and business process outsourcing, ADP serves more than 630,000 clients in more than 100 countries. [ADP.com](#)

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ADP-Media

Media Contact:

Kate Rankin
ADP
201-452-1803
Kate.rankin@adp.com

Source: ADP, LLC

