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## **Goodwill of the Coastal Empire Celebrates 50th Anniversary of Helping Communities by Teaming With ADP to Help Improve Its Workforce**

### **Not-for-Profit Organization Partners With ADP to Automate Payroll, Increase HR Efficiencies, and Help Meet Challenges of the Affordable Care Act**

ROSELAND, NJ -- (Marketwired) -- 08/26/15 -- Goodwill® of the Coastal Empire has been helping people with challenges and obstacles find employment and live independently since 1965. As its 50<sup>th</sup> anniversary approached, the organization decided to streamline its HR processes and automate its payroll systems to better serve its more than 850 associates. Goodwill was able to ease its administrative burden and operational risks by partnering with ADP®.

Previously, Goodwill was manually signing and delivering paper checks to 20 locations across Georgia and South Carolina. Steve Wheelock, Goodwill's chief financial officer, knew this costly process exposed the organization to large operational risks and turned to ADP for help.

"Working in a retail environment with fairly high turnover, we needed to automate for safety, continuity, and security purposes. We knew ADP could help us on all three fronts," said Wheelock. "Now, with ADP as a partner, we don't have to worry about missed paycheck deliveries, or paying health care insurance for associates who've left. ADP has it covered so we can get back to focusing on running our business and delivering on our mission of assisting people with barriers to employment to live independently and become employed."

Many of Goodwill's associates are now using the ALINE Card by ADP® and Wheelock said the reaction from associates has been highly positive. Goodwill has eliminated paper statements and installed kiosks in many locations so associates can view their personal pay information online.

After improving its payroll processes, Goodwill was eager to implement additional ADP solutions to help integrate various HR processes and address concerns around compliance with reporting required by the Affordable Care Act.

"We had different HR systems that weren't talking with each other when it came to job applications, resumes, drug screenings and background checks. Our process to onboard associates was laborious and expensive," said Wheelock. "ADP has helped us eliminate double entry and inefficiencies by tying everything together to make HR more efficient and streamlined."

Of the 166 Goodwill locations across the United States, Wheelock said he's spoken with several sister organizations that are facing similar ACA, technology and HR challenges.

Tom Perrotti, president of ADP's Major Account Services business, said he's delighted that Goodwill put its trust in ADP for a number of solutions, especially important recording requirements related to complying with the Affordable Care Act this year.

"According to our [research](#), more than half of midsize business owners say they are very or extremely concerned about the ACA, but less than a quarter of them are extremely confident they have the tools and information they need to make the best health and benefits decisions," said Perrotti. "Goodwill was worried about the risk of fines and penalties for noncompliance and wanted to be assured it was in good hands. I'm happy the people of ADP are able to share their insights and provide the tools Goodwill needs to help its business grow."

Last year, Goodwill of the Coastal Empire provided services to 9,885 people, and placed 2,421 people into employment offering various programs such as job fairs, job training, and search assistance.

"Our job is to take the money we make and help people find work. We don't want to look over our shoulder and have to worry about administrative tasks and regulatory changes if it takes time from that important mission," said Wheelock. "ADP understands the human side of work and gives us the tools we need not just to pay our associates, but to make them better. That, in turn, helps us better serve the communities that count on Goodwill."

#### **About ADP**

Employers around the world rely on ADP® (NASDAQ: ADP) for cloud-based solutions and services to help manage their most important asset -- their people. From human resources and payroll to talent management and benefits administration, ADP

brings unmatched depth and expertise in helping clients build a better workforce. A pioneer in Human Capital Management (HCM) and business process outsourcing, ADP serves more than 625,000 clients in more than 100 countries. [ADP.com](http://adp.com)

***About Goodwill of the Coastal Empire***

Goodwill of the Coastal Empire, Inc. is a 501<sup>c</sup>(3) not-for-profit organization with over 850 associates. In 2014, Goodwill provided intensive services to 9,885 people and placed 2,421 into competitive employment. Goodwill serves 33 counties in Georgia and South Carolina, operating 17 retail locations, and five Job Connection Centers. Goodwill accepts tax deductible donations of clothing, household items, computers, and car donations. For more information on Goodwill of the Coastal Empire, please visit <http://goodwillsavannah.org/>

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***ADP-Media***

***Media Contact:***

Chris Ashraf  
551-574-4083  
[Christina.Moon.Ashraf@adp.com](mailto:Christina.Moon.Ashraf@adp.com)

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