



August 11, 2015

## NelsonHall Recognizes ADP as a Leader in Global Payroll Solutions

ROSELAND, NJ -- (Marketwired) -- 08/11/15 -- ADP® today announced that NelsonHall, a global BPO analyst firm, has recognized it as a leading provider of global payroll solutions. NelsonHall's annual Vendor Evaluation and Assessment (NEAT) identifies ADP as a "Leader" across all segments: Overall Payroll Provider, Multi-Country Payroll, HR Cloud Integration, and Analytics and Reporting.

NelsonHall specifically cites the [ADP® Mobile Solutions](#) app as an example of increased investment in and client adoption of the mobile delivery of payroll services. Since its launch in 2011, the highly popular ADP Mobile Solutions app has been downloaded more than 6.4 million times. More than 5 million employees across 120,000 ADP clients are using the ADP Mobile Solutions app to access their payroll, W-2 forms and other HR and benefits information on mobile devices.

The analyst firm also recognized [ADP® Marketplace](#), a new cloud-based app store designed to help employers dynamically manage an ecosystem of enterprise applications from ADP and world-class partners built using ADP's secure application programming interfaces (APIs). This enables companies of all sizes to extend the value of their workforce solutions seamlessly across their entire organizations via a secure, single-sign-on process.

"As global companies expand into new markets, the need for a global payroll solution has become an imperative business priority that contributes to the success of building better workforces," said Mark Benjamin, president of ADP's Global Enterprise Solutions business. "We're proud to be recognized as a leading payroll provider, and appreciate the trust our clients place in us as they seek a more efficient way to pay and manage an expanding workforce."

"ADP is a leader in payroll service delivery and has undertaken significant product developments in its HCM platform to maximize user experience and insight," said Elizabeth Rennie, research director at NelsonHall. "ADP's roadmap also includes functional enhancements to its analytics and benchmarking offerings, and to social collaboration. These enhancements provide a high-quality and comprehensive payroll service supporting clients of all sizes."

NelsonHall's NEAT market report evaluates vendors on two key dimensions: Ability to deliver immediate benefits and ability to meet clients' future requirements. Those companies identified in the Leader's quadrant scored well on a combination of analyst assessments and client interviews that reveal their perceptions about a vendor's ability to meet requirements, as well as a company's initiatives to drive service innovation.

A custom report including NelsonHall's NEAT assessment and market overview is available at [ADP.com](#).

### About ADP

Employers around the world rely on ADP® (NASDAQ: ADP) for cloud-based solutions and services to help manage their most important asset -- their people. From human resources and payroll to talent management and benefits administration, ADP brings unmatched depth and expertise in helping clients build a better workforce. A pioneer in Human Capital Management (HCM) and business process outsourcing, ADP serves more than 630,000 clients in more than 100 countries. [ADP.com](#)

### About NelsonHall

NelsonHall is the leading global BPS and IT services research and analysis firm, with analysts across the U.S., UK, and Continental Europe. Founded in 1998, the company takes a global approach to analysis of vendors and outsourcing markets and is widely respected for the quality and depth of its research. NelsonHall also offers a suite of "Speed-to-Source" tools (NEAT) that assist buy-side executives in saving time and money, while enhancing the quality of their sourcing decisions in BPS and IT services evaluations.

*The ADP logo and ADP are registered trademarks of ADP, LLC. All other marks are the property of their respective owners. Copyright © 2015 ADP, LLC.*

### ADP-Media

#### Media Contact:

Kate Rankin

ADP

201-452-1803

[Kate.rankin@adp.com](mailto:Kate.rankin@adp.com)

Source: ADP, LLC

News Provided by Acquire Media