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NelsonHall Recognizes ADP® as an Industry Leader in Recruitment Process Outsourcing

ROSELAND, N.J. - March 17, 2015 - ADP®, a leading global provider of Human Capital Management (HCM) solutions, today announced that NelsonHall, a global BPO analyst firm, has recognized it as a leading Recruitment Process Outsourcing (RPO) provider. NelsonHall's annual RPO benchmark report, titled "Targeting Recruitment Process Outsourcing," identifies ADP as a "Leader" in its four segments: Overall RPO Provider, Candidate Focus, Talent Management Focus, and Global Focus.

NelsonHall highlights ADP's ability to promote an integrated talent acquisition solution, including recruiting, technology, pre-employment verification, and training services. The analyst firm also recognizes ADP for its focus on social media to support the recruiting process, its rapidly expanding global footprint, and its strong emphasis on compliance.

"Organizations choose ADP for our services and technologies; they stay with ADP because they trust us to recruit and retain their greatest asset: their people," said Terry Terhark, president of Talent Acquisition Solutions at ADP. "We're proud to be recognized as a leading RPO provider, and appreciate the trust our clients place in us to help them not just recruit and manage top talent, but to create better workforces."

"ADP is a leader in RPO service delivery, offering an ability to support recruitment scale together with a strong service culture," said Elizabeth Rennie, research director at NelsonHall. "It provides a high-quality and comprehensive recruitment service supporting large U.S. national organizations and increasingly multi-country recruitment services."

NelsonHall's objective and evidence-based market report evaluates vendors on two key dimensions: Ability to deliver immediate benefits and ability to meet clients' future requirements. Those companies identified in the Leader's quadrant scored well on a combination of analyst assessments and client interviews that reveal their perceptions about a vendor's ability to meet requirements, as well as a company's initiatives to drive service innovation.

"ADP has made significant investments in its recruitment technology and is able to integrate its RPO service to also support onboarding and other HR services, providing a consistent experience for the candidate/employee," Rennie added. "Over 2015, as ADP develops further its analytics offering for HR and recruitment benchmarking, it is likely to attract increased interest in its services."

For more information about "Targeting Recruitment Process Outsourcing" from NelsonHall, please visit www.nelson-hall.com.

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About ADP

Employers around the world rely on ADP® (NASDAQ: ADP) for cloud-based solutions and services to help manage their most important asset - their people. From human resources and payroll to talent management to benefits administration, ADP brings unmatched depth and expertise in helping clients build a better workforce. A pioneer in Human Capital Management (HCM) and business process outsourcing, ADP serves more than 610,000 clients in 100 countries. ADP.com.

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