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## **ADP® to Preview Latest Human Capital Management Innovations at its ADP Meeting of the Minds 2015 Conference**

### **HCM Professionals will Experience Future ADP Offerings Designed to Enhance Workforce Management**

**ROSELAND, N.J., March 16, 2015** - ADP®, a leading global provider of Human Capital Management (HCM) solutions, today announced that about 1,400 HR and payroll professionals will attend the company's ADP Meeting of the Minds conference next week in Nashville, Tenn. The annual event offers ADP's clients the opportunity to learn about and experience ADP's latest technology and service innovations to help them strategically manage their people on a global scale.

The conference, which takes place March 22-25 at the Gaylord Opryland® Resort & Convention Center, will feature presentations from ADP executives, including President and CEO Carlos Rodriguez and Mark Benjamin, president of ADP's Global Enterprise Solutions business.

Other featured speakers include Jenn Lim, CEO and Chief Happiness Officer at Delivering Happiness, a company she co-founded to inspire science-based happiness, passion and purpose at work, home and everyday life, as well as Emmy Award-winning ESPN feature-producer Lisa Fenn. Attendees will include representatives from some of the world's leading companies based on revenue, number of employees and brand presence.

"As large employers navigate complex regulatory requirements and evolving business needs, a growing number are adopting integrated HCM platforms to simplify global workforce management," said ADP's Benjamin. "ADP Meeting of the Minds enables our clients to test-drive HCM technology and service innovations that will help them streamline core HR tasks, uncover strategic insights to help improve business performance, and enable greater employee engagement."

This year's ADP Meeting of the Minds will offer:

- Exclusive demonstrations of next-generation HCM technologies from the ADP Innovation Lab.
- Nearly 200 educational sessions, featuring industry experts, interactive discussion forums, client panels, roundtables and training classes on the latest HCM issues - from compliance and globalization to benefits and payroll.
- Opportunities to earn Continuing Education Credits from the Society for Human Resource Management® (SHRM), HR Certification Institute, the International Association for Human Resource Information Management® (IHRIM), the American Payroll Association (APA), and the National Association of State Boards of Accountancy (NASBA®).
- An awards program in which ADP will recognize five large enterprise clients for their outstanding achievements in strategic HCM, global leadership, a commitment to innovation, early adoption of innovation solutions and partnerships.

For more information about the ADP Meeting of the Minds 2015 conference, and to view video highlights from previous events, visit [www.motm.adp.com](http://www.motm.adp.com).

#### **About ADP**

Employers around the world rely on ADP® (NASDAQ: ADP) for cloud-based solutions and services to help manage their most important asset - their people. From human resources and payroll to talent management to benefits administration, ADP brings unmatched depth and expertise in helping clients build a better workforce. A pioneer in Human Capital Management (HCM) and business process outsourcing, ADP serves more than 610,000 clients in 100 countries. [ADP.com](http://ADP.com).

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