September 30, 2014

ADP Changes How Employees Work, Begins Roll-Out of Reimagined User Experience

New ADP Experience Available to 22 Million Users in North America by Year End

ROSELAND, N.J. - September 30, 2014 - ADP, a leading global provider of Human Capital Management (HCM) solutions, today announced plans to deliver a completely re-designed user experience across ADP's entire product portfolio. The new ADP experience transforms traditionally cumbersome human resources (HR) processes to provide employees a simple and personalized experience from recruitment to onboarding and as they manage their pay, work schedule, benefit choices and career. ADP's solution is a consumer-grade and social experience that enables greater employee self-service, which provides employers with more efficient HR processes and reduces the burden of transaction support.

"Our design team invested thousands of hours understanding a demographically diverse population of employees to deliver a best-in-class experience consistent with how employees interact with technology in their personal lives," said Carlos Rodriguez, president and CEO of ADP. "The new ADP experience is representative of our vision for an intuitive and fully integrated employee and employer experience that drives employee engagement and frees HR resources to focus on strategic business priorities."

The new experience is expected to be available to most North American users of ADP's payroll solutions by the end of 2014. ADP will extend the new user experience to its benefits administration, time and attendance, and talent management product suites and launch a new onboarding solution during 2015. The user experience uses a proprietary and patent-pending ADP Visual Design Language (VDL) that will become native to ADP's entire product portfolio.

The new ADP experience will deliver significant new features for employers and their employees, including:

- An interactive payroll experience to give employees greater insight into how benefits, taxes and other choices impact take-home pay.
- A quick way to share pay and tax statements with accountants and lenders.
- A retail-like, comparison shopping experience to help employees select the right benefitsplans, including a cost calculator to help project costs across different benefit options.
- Instant access to work schedules and easy-to-use clock-in/clock-out functionality.
- A consistent, responsive experience across desktop and mobile devices.

"ADP is putting the user experience front and center with its innovative approach to human capital management," said Lisa Rowan, Research Vice President of HR and Talent Management Services at IDC. "The company's refreshing new focus on the employee's journey, rather than on individual tasks and transactions, is reflected in its new user experience. Delivering social capabilities and consumer-grade look and feel unlocks new opportunities for HR to drive their organizations forward."

The newly developed experience is the first release from the ADP Innovation Lab in New York City, a product incubator that opened earlier this year. The New York lab, the second of ADP's Innovation Labs to open, is home to a highly-skilled team of about 115 user experience designers, researchers, engineers, anthropologists and data scientists focused on accelerating the pace of technical innovation and solution development for ADP clients.

For a preview of the new ADP experience, please visit the ADP YouTube channel at http://bit.ly/YDak4s.

About ADP

With more than $12 billion in revenues and 65 years of experience, ADP® (Nasdaq: ADP) serves approximately 637,000 clients in more than 125 countries. As one of the world's largest providers of business outsourcing and Human Capital Management solutions, ADP offers a wide range of human resource, payroll, talent management, tax and benefits administration solutions from a single source, and helps clients comply with regulatory and legislative changes, such as the Affordable Care Act (ACA). ADP's easy-to-use solutions for employers provide superior value to companies of all types and sizes. ADP is also a leading provider of integrated computing solutions to auto, truck, motorcycle, marine, recreational vehicle, and heavy equipment

dealers throughout the world. For more information about ADP, visit the company's Web site at www.ADP.com.

Media Contact:

Dick Wolfe
ADP
(973) 974-7034
dick.wolfe@adp.com