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U.S. Added 21,360 Franchise Jobs In August, According to ADP National Franchise ReportSM

Business Services Adds Double Its Twelve-Month Average of Job Gains

ROSELAND, N.J. - September 4, 2014 - U.S. private-sector franchise jobs increased by 21,360 during the month of August, according to the ADP National Franchise ReportSM. Broadly distributed to the public each month free of charge, the ADP National Franchise Report measures monthly changes in franchise employment derived from ADP's actual transactional payroll data. The report is produced by ADP®, a leading global provider of Human Capital Management (HCM) solutions, in collaboration with Moody's Analytics, Inc. and is published by the ADP Research Institute®. "Franchise job growth was slightly below the twelve-month average in August, though showing an increase from July" said Ahu Yildirmaz, vice president and head of the ADP Research Institute. "A couple of bright spots were Accommodations and Business Services. Both segments were well above their twelve-month averages, while Auto Parts and Dealers showed continued strength." August 2014 ADP National Franchise Report Highlights Click here to access the ADP National Franchise Report Infographic The table below presents U.S. franchise employment growth over time, measuring current month growth, year-over-year changes, and the average monthly growth rate over the past 12 months. This chart also reflects changes in small business employment to help illustrate the correlation between small businesses overall and franchises. The September 2014 ADP National Franchise Report will be released at 8:15 a.m. ET on Wednesday, October 1, 2014. A schedule of future release dates, as well as additional information about franchise employment, charts on monthly job growth and employment levels, and historical data is available at www.ADPemploymentreport.com. About the ADP National Franchise ReportSM The ADP National Franchise Report, the first and only report of its kind, is a monthly measure of the change in total U.S. nonfarm private franchise employment derived from actual, anonymous payroll data of client companies served by ADP®, a leading provider of human capital management solutions. The matched sample used to develop the ADP National Franchise Report is derived from ADP payroll data, which represents 15,000 Franchisors and Franchisees employing nearly one million workers in the U.S. The ADP National Franchise Report is published by the ADP Research Institute®, a specialized group within ADP that provides insights around employment trends and workforce strategy, in collaboration with Moody's Analytics, Inc. Each month, ADP issues the ADP National Franchise Report as part of the company's commitment to adding deeper insights into the U.S. labor market and providing businesses, governments and others with a source of credible and valuable information. The ADP National Franchise Report is broadly distributed to the public each month, free of charge. For a description of the underlying data and the statistical model used to create this report, please see "ADP National Franchise Report: Development Methodology." For information about the ADP National Employment Report® and ADP Regional Employment ReportSM published each month by the ADP Research Institute, please visit: <http://www.adpemploymentreport.com/>. About Moody's Analytics Moody's Analytics helps capital markets and risk management professionals worldwide respond to an evolving marketplace with confidence. 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