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ADP is Again Named a Leader in Gartner's Magic Quadrant for Payroll BPO Services

ROSELAND, N.J., August 7, 2014 - ADP®, a leading global provider of human capital management (HCM) solutions, today announced that it has been named a Leader in Gartner's "Magic Quadrant for Payroll Business Process Outsourcing (BPO) Services" for the third consecutive year.ⁱ

Gartner, the world's leading information technology research and advisory company, offers objective insight on many areas of IT, including business process outsourcing. The 2014 Magic Quadrant Study evaluates the capabilities of 13 vendors of Payroll services. According to the Gartner report, "Leaders are providers that are performing very well today by having a clear vision of market direction and by actively building capabilities and competencies to sustain their leadership position. The payroll BPO service providers in this quadrant have superior market understanding and marketing and sales strategies that address market needs. Leaders have continuous research and innovation in technology and payroll administration, have strong financial viability, and have customers who testify to a very positive relationship."

"ADP has been an industry leader in outsourced payroll processing for more than six decades. Over the years, we have built and expanded on that expertise to now offer a full spectrum of outsourced human capital management solutions for companies around the world," said Carlos Rodriguez, president and chief executive officer of ADP. "Our relentless focus on developing HCM products and services for organizations of all sizes has enabled us to continue growing our business, while also enhancing and simplifying the end-user experience through our innovative solutions."

Gartner has recognized ADP as a Leader for three consecutive years in the Payroll BPO Magic Quadrant since its inaugural year.

Today, ADP pays more than 24 million (one in six) U.S. workers and an additional 10 million workers outside the U.S. The company provides flexible services that improve payroll management for employers of small, medium, or large businesses, and manages the time-consuming tasks of online payroll processing and employee payroll tax filing so clients can focus on running their business. About 2.7 million employees across 70,000 ADP clients are using the highly popular [ADP Mobile Solutions app](#) to access their payroll, W-2 forms and other HR and benefits information on mobile devices.

For more information on the ADP payroll solutions, please visit http://www.adp.com/adp_solutions/analyst-reports/gartner/index.aspx

ⁱGartner "Magic Quadrant for Payroll BPO Services" by Morgan Yeates, 23 July 2014.

About ADP

With more than \$12 billion in revenues and 65 years of experience, ADP® (Nasdaq: ADP) serves approximately 637,000 clients in more than 125 countries. As one of the world's largest providers of business outsourcing and Human Capital Management solutions, ADP offers a wide range of human resource, payroll, talent management, tax and benefits administration solutions from a single source, and helps clients comply with regulatory and legislative changes, such as the Affordable Care Act (ACA). ADP's easy-to-use solutions for employers provide superior value to companies of all types and sizes. ADP is also a leading provider of integrated computing solutions to auto, truck, motorcycle, marine, recreational vehicle, and heavy equipment dealers throughout the world. For more information about ADP, visit the company's Web site at www.ADP.com.

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