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ADP Earns Top Honors from Frost & Sullivan for its Product Line Strategy and Efforts to Help Clients Succeed with Human Capital Management Solutions

Frost & Sullivan Calls ADP a 'Services Company with Robust Software'; Praises Company's 'Globally Available, Cloud-Hosted, Unified HCM Suite'

ROSELAND, N.J. - July 8, 2014 - [ADP®](#), a leading global provider of Human Capital Management (HCM) solutions, today announced that it has received the highest award possible from global industry analyst firm Frost & Sullivan, which presented ADP with its 2014 North America Product Line Strategy Leadership Award for HCM.

Frost & Sullivan's award is based on several criteria critical for any company's success in the HCM marketplace:

- Breadth of product line.
- Size of addressable customer base.
- Impact on customer value.
- Impact on market share.
- Breadth of applications/markets served.

It cited strong progress ADP has made across a broad client base, from large enterprises in need of integrated HCM solutions to mid-sized companies in need of flexible and dynamic solutions to companies of all sizes looking for compliance answers in complex marketplaces.

"ADP has responded to these diverse company needs with a product line strategy that has tremendous breadth," said Brendan Read, industry analyst at Frost & Sullivan. "Through hosting, flexibility, scalability and up-front affordability, ADP's solutions cover practically every HCM and HR facet, including outsourced and HR personnel and talent acquisition. And ADP's solutions are global, enabling companies to have and manage divisions and teams of highly talented workers worldwide."

ADP, for its part, expressed appreciation to its more than 60,000 employees around the world who maintain a vigilant focus on helping clients address some of their most critical business challenges focused on their own people.

"This award is a testament to the relentless focus the people of ADP bring to delivering world-class service and technologies to clients of all shapes and sizes," said Carlos Rodriguez, President and Chief Executive Officer of ADP. "It's also a testament to the clients with whom we work, and validates the trust they have put in us to help them succeed 365 days a year."

To download a copy of the Frost & Sullivan report, please click [here](#).

About Frost & Sullivan

Frost & Sullivan, the Growth Partnership Company, enables clients to accelerate growth and achieve best-in-class positions in growth, innovation and leadership. The company's Growth Partnership Service provides the CEO and the CEO's Growth Team with disciplined research and best-practice models to drive the generation, evaluation and implementation of powerful growth strategies. Frost & Sullivan leverages over 50 years of experience in partnering with Global 1000 companies, emerging businesses and the investment community from more than 40 offices on six continents. To join our Growth Partnership, please visit <http://www.frost.com>.

About ADP

With more than \$11 billion in revenues and more than 60 years of experience, ADP® (NASDAQ: ADP) serves approximately 620,000 clients in more than 125 countries. As one of the world's largest providers of business outsourcing and Human Capital Management solutions, ADP offers a wide range of human resource, payroll, talent management, tax and benefits administration solutions from a single source, and helps clients comply with regulatory and legislative changes, such as the Affordable Care Act (ACA). ADP's easy-to-use solutions for employers provide superior value to companies of all types and sizes. ADP is also a leading provider of integrated computing solutions to auto, truck, motorcycle, marine, recreational vehicle, and heavy equipment dealers throughout the world. For more information about ADP, visit the company's Web site at www.adp.com.

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