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ADP Named a Leader in IDC's 2014 HR BPO MarketScape Report Third Year in a Row; Lauded for Total-Cost-of-Ownership Benefits Delivered to Clients

ADP Recognized for Ability to Deliver Comprehensive HR BPO Capabilities and Help Clients with Successful Business Transformations on a Global Basis

ROSELAND, N.J. - June 17, 2014 - [ADP](#)[®], a leading global provider of Human Capital Management (HCM) solutions, today announced that it has once again been named a Leader in IDC's HR BPO MarketScape report that assesses vendors' Business Process Outsourcing (BPO) capabilities. ADP also was named a Leader in IDC's two previous MarketScape reports.

The IDC HR BPO MarketScape report provides an assessment of how well HR BPO vendors are meeting client needs today, and how effectively they are expected to continue to meet those needs in the future.

IDC scored ADP highly on both fronts.

"ADP's position as a Leader in the MarketScape Vendor Assessment reflects its commitment to helping clients drive successful business transformations," said Lisa Rowan, Research Vice President, HR, Talent, and Learning Strategies at IDC. "ADP offers its clients extensive global reach, continued innovation and sustained affordability - and it's the largest provider of HR BPO services."

In naming ADP as a Leader, IDC also cited a recent total-cost-of-ownership study for HR BPO conducted by Sourcing Analytics Inc. The study determined that outsourcing to ADP can reduce the overall costs of HR transactional processing, management, and time and attendance reporting by as much as 40 percent. The study also said that outsourcing to ADP in a BPO model can lower a client's cost of payroll administration and successfully drive change throughout the organization.

Rowan also said that "ADP has strong internal talent practices where employee longevity is the norm and many promotions come from within."

Mark Benjamin, President of ADP's Global Enterprise Solutions business, said he was pleased the company once again has been recognized by IDC for its commitment to delivering the HCM technology and service solutions clients need.

"We believe IDC's recognition reflects our commitment to delivering best-in-class HCM solutions through innovations in people, process and technology," said Benjamin. "We're proud of the work we're doing to help clients around the world drive success throughout their organizations."

The IDC HR BPO MarketScape evaluates providers of multi-process [HR BPO](#) solutions including [payroll services](#), [HR solutions](#), [employee benefits administration](#), [time and labor management](#), [recruiting process outsourcing](#), [learning](#) and [compensation management](#). The evaluation of vendors is based on a comprehensive and rigorous framework that assesses vendors relative to the criteria and to one another, and highlights the factors expected to be the most influential for success in the market in both the short and long term.

To download a copy of the IDC HR BPO MarketScape report, please [click here](#).

About IDC MarketScape

IDC MarketScape vendor analysis model is designed to provide an overview of the competitive fitness of ICT (information and communications technology) suppliers in a given market. The research methodology utilizes a rigorous scoring methodology based on both qualitative and quantitative criteria that results in a single graphical illustration of each vendor's position within a given market. IDC MarketScape provides a clear framework in which the product and service offerings, capabilities and strategies, and current and future market success factors of IT and telecommunications vendors can be meaningfully compared. The framework also provides technology buyers with a 360-degree assessment of the strengths and weaknesses of current and prospective vendors.

About ADP

With more than \$11 billion in revenues and more than 60 years of experience, ADP[®] (NASDAQ: ADP) serves approximately 620,000 clients in more than 125 countries. As one of the world's largest providers of business outsourcing and Human Capital Management solutions, ADP offers a wide range of human resource, payroll, talent management, tax and benefits

administration solutions from a single source, and helps clients comply with regulatory and legislative changes, such as the Affordable Care Act (ACA). ADP's easy-to-use solutions for employers provide superior value to companies of all types and sizes. ADP is also a leading provider of integrated computing solutions to auto, truck, motorcycle, marine, recreational vehicle, and heavy equipment dealers throughout the world. For more information about ADP, visit the company's Web site at www.adp.com.

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